

ATTACHMENT

Finally reject d claim 6
(p1,12 means page 1 lin. 12)

6. A system for marketing products and services [CIP filed 4/93: p1,15: p5,6: p5,18; and amendment filed 12/93: p3,13], the system comprising

a remote customer computerized communications facility having electronic and computing equipment adapted to receive and download graphics, audio, and data. [CIP filed 4/93 cip: p1,10: p5,24: p7,26: p12,18: p10,6: p8,18; and amendment filed 12/93 amen: p2,11: p2,12: p2,17: p6,7: p7,5: p15,7:]

a central computerized communications facility including means for storing as a database, [CIP filed 4/93 : p6,20: p9,15: p11,4 and amendment filed 12/93: as well as the application title: p2,11] computerized graphics, audio, and data, the graphics being in the form of one of video and [amendment filed 12/93: p2,20: p7,5] images, the audio being in the form of one of computerized voice and music, and the data being in [CIP filed 4/93: p4,15 and amendment filed 12/93: p17,15] the form of text, [amendment filed 12/93: p7,5]

means enabling the central computerized communications facility to transmit graphics, audio, and data from said database,[CIP filed 4/93: p4,15 and amendment filed 12/93: p2,12: p15,7]

means for linking a remote computerized communications facility with a central computerized communications facility,[CIP filed 4/93: p1,10: p8,14 and amendment filed 12/93 amen: p3,11]

input means enabling a customer at the remote computerized communications facility to access the databases stored at the central computerized communications facility, said input means being one of [amendment filed 12/93: p3,5]

a. touch screen input means permitting a customer to press a screen display enabling the customer's computer to access the database, [amendment filed 12/93: p12,2; p3,2]

b. voice input means enabling the customer's computer to access the database. [CIP filed 4/93: p8,37 and amendment filed 12/93: p3,2]

c keyboard input means enabling the customer's computer to access the database, [CIP filed 4/93: p8,1 and amendment filed 12/93 p3,5]

d. cursor movement means, in combination with [CIP filed 4/93: p8,1 and amendment filed 12/93: p3,5]

e. means in the form of a phone, a microphone, or a speaker phone enabling a customer to contact a representative at the central computerized communications facility to have him enable the customer's computer to access the database, [CIP filed 4/93: p7,34: p8,32: p9,10: p9,26 and amendment filed 12/93: p2,21: p3,4]

means enabling a customer at the remote computerized communications facility to download, from the central facility database, graphics, audio, and data in the form of narrated information, said means being one of a., b., c-, d. and e., and [CIP filed 4/93: p7,19: p8,17: p15,13 and amendment filed 12/93: p12,19]

means enabling the central computerized communications facility in response to means a-, b., c., d., and e. to transmit to the remote computerized communications facility as narrated information one of [CIP filed 4/93: p9,34 and amendment filed 12/93: p2,12: p12,19]

f. charts accompanied with electronically transmitted voice narration, [CIP filed 4/93:

p9,13: p15,13]

g. screen displays accompanied with electronically transmitted voice narration.[CIP filed 4/93: p9,13: p15,13 and amendment filed 12/93: p2,10,: p7,15]

h. narrated presentations consisting of features and comparisons,[CIP filed 4/93: p7,15: p9,13: p9,19: p9,30: p15,13 and amendment filed 12/93: p15,15]

i. narrated presentations consisting of articles and demonstrations, in combination with a completed contract.[CIP filed 4/93: p11,4: p16,23 and amendment filed 12/93: p3,21]